



Content Consulting Pricing for Clients

(Content packages are customized based on your goals and needs)

Content Strategy

Includes TWO original articles up to 1000 words per month. (Starts at \$2000 / month)

We brainstorm ideas with you to develop your content strategy and create on-brand articles that position you as a thought leader, build your personal brand, showcase your expertise and help attract new clients, leads and business opportunities. These high-quality, SEO-friendly articles are powerful to feature on your own platforms, as syndicated content for other outlets, or to post on your social media.

LinkedIn Social Media Content

Includes THREE LinkedIn posts per week + 1 LinkedIn article per month. (Starts at \$1500 / month)

We believe LinkedIn is one of the most effective, yet still underutilized, platforms for building your brand, connecting with your ideal clients and customers, and establishing you as a thought leader. So we'll keep that same energy going by designing engaging and relevant content to feature consistently on your LinkedIn profile — whether curated content or original pieces. We'll also make strategic updates to your LinkedIn profile, including refreshing your bio and adding proven elements to increase engagement.

Newsletter Content

Includes TWO newsletters per month. (Starts at \$3000 / month)

Build your email list organically and keep your audience engaged with consistent, custom-designed newsletters that provide information, value and special offers just for your subscribers. We help you determine the best newsletter platform for your business and design a template that best supports your needs.

Podcast Production

It's not too late for you to launch a podcast and reach a whole new audience! Please contact us to discuss your podcast idea and goals for your show, and we will provide you with a detailed quote for developing and producing your podcast based on your objectives.

Book Ghostwriting and Collaboration

You've waited long enough to get that book out into the world — now is the time! Reach out to us to discuss your book idea and learn how we can help you get a top-quality, professional book written, edited, designed and published on platforms such as Amazon in as little as six months.